



Alberta Association of Radiology Managers

2007 Spring – Summer Newsletter

AARM EXECUTIVE

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AARM

Alberta Association of Radiology Managers

AARM Presidents Message

"Some people drink from the fountain of knowledge, others just gargle." *Robert Anthony*

AARM Fall Conference

September 19 to 21, 2007

The spring Newsletter for the Alberta Association of Radiology Managers represents the time leading up to our Fall Conference and Annual General Meeting. I personally invite all of you, our AARM Membership, to drink heartily at our Fall Conference, which is shaping up to be a huge fountain of knowledge. Our venue for this year's event will be held for the first time on the eastern perimeter of British Columbia, in the beautiful resort area of Emerald Lake. For those of you inhabiting the northern forests and prairies of Alberta, you will have something to see; in fact from some vantage points you will be able to see for miles the breath taking scenery of beautiful British Columbia. For more information on Emerald Lake Lodge check out this website:

www.crmr.com/emerald-lake-lodge.php

Our Education Committee has been working diligently to coordinate all the details and arrange the logistics for hosting a national panel of topnotch speakers and delegates. Our keynote speaker for this event is James Robbins from the Calgary Robbins Group. His presentation will focus on a very significant challenge all of us as Radiology Managers face today, employee retention. The title of his presentation at our Fall Conference is "**Peak Performance**"

Leadership". He will be discussing staff retention issues and strategies that can be implemented to help produce a culture of full engagement. Additional discussion will also take place on our relationships as managers with our employees and how to produce an environment of contentment, motivation and loyalty. For more information on James Robbins check out his website:

www.ontothetsummit.com

AARM Website

Speaking of websites, our webmaster Sandy Duckett has been very busy working with our web designer and completing the final touches on the AARM website. The AARM Executive and Education Committees have had a preliminary look at the product and have been very impressed with what we have seen so far. We hope to be able to secure our domain and launch the website at the beginning of June 2007. Thank you Sandy for all your time and dedication to this project! Notification of our domain, official launch date and password will be provided to our members and vendor sponsorships closer to the actual launch date.

We also want to thank Kevin Knops, a founding member as well as our newest lifetime member of the AARM, for taking on the temporary role as our archivist. This past winter Kevin has been sorting through two large tote containers of photo albums and CD's in an attempt to make some order out of the pictorial history of our organization. So beware, there may be some, shall we say interesting photo's of our members in their "younger years" on our new website!

Lifetime Membership Award

At our Fall Conference we will be very proud and pleased to have the opportunity to present our lifetime membership award to Carol McMillan. Carol, as all of you know, has been a very active and supportive member of the AARM since it was founded in 1978. Congratulations Carol on your nomination, well deserved!

Past President's Award

Also this year we will be presenting for the first time the Ray Hansen Memorial Past President's Award. This award was formally called the Bracco Past President's Award. At last year's AGM a motion was tabled and carried to rename this award. Our first recipient to receive this award, now named in honour of Ray Hansen, will be Peter Froese from the David Thompson Health Region.

By-Law Amendments

Please be reminded that the following by-law amendments were tabled at the 2006 AGM to be voted on by membership at the 2007 AGM.

Article V

Meetings

1. Educational Sessions

Current by-law reads "Two Educational Sessions shall be provided for the membership annually."

A motion has been tabled to amend this by-law to read:

"A minimum of one Education Session per year will be provided for the membership annually in conjunction with the Annual General Meeting."

Article IV

Committees

2. Education Committee

Current by-law reads "In addition to the Vice-President, Treasurer and Secretary, there shall be six (6) members at large of the Association named to this Committee by the current Executive at the time of the Annual General Meeting. At least three (3) of these six (6) members should be replaced annually."

A motion has been tabled to amend this by-law to read:

"In addition to the Vice-President, Treasurer and Secretary, there shall be a **minimum** of six (6) members at large of the Association named to this Committee by the current Executive at the time of the Annual General Meeting. At least three (3) of these six (6) members should be replaced annually."

AARM Membership Updates

At the February 21, 2007 Executive meeting a decision was made to delete from our membership roster individuals who were in arrears with their membership dues payments for three (3) years or more. Even with these changes to our membership roster we still have an impressive 110 active members of the AARM. During this process the active membership's email addresses were also updated. We wish to express our thanks to Bev Woodcock and Ellen Johnstone for their hard work and taking on this task.

We have also had a significant growth in new members to our roster. Since January 01, 2007 twelve (12) new members have been added to our AARM membership. Of these new members close to 90% have come from the Calgary Health Region. Way to go Calgary! We really appreciate the support and interest these new members have taken in our association.

We are also taking an active role in trying to recruit more members from the private health care providers of diagnostic imaging services. Many thanks to

Ivan Olsen and the excellent contact information he has been able to provide for the AARM.

Dues Notice 2007

As you are reading this newsletter, the membership renewal process is underway. Your membership with our association is a mutually beneficial partnership. You gain by being part of the cutting edge of Diagnostic Imaging advancements in Alberta. The collective association is strengthened as it represents the majority of Radiology Managers working in Alberta.

Please read carefully the **DUES NOTICE 2007** contained in this newsletter, particularly if you have missed paying your dues during the past two years. There is some important information you need to be aware of.

Sponsorship Packages

The AARM Executive would like to thank all the vendors who supported the AARM and our 2006 Fall Conference. A new standardized approach was set up for all vendors in 2006 for all future conferences. Double Platinum, Platinum, Gold, Silver and Bronze levels have been established and the vendors notified of changes. Please see the details of our sponsorship levels contained in this newsletter.

Corporate Sponsors for the 2006 Fall Conference included:

Platinum	GE Health Care
Gold	Philips, Berlex (Bayer Healthcare Pharmaceuticals)
Silver	Kodak Canada Inc., Toshiba, Agfa Inc, Bracco, EZM
Bronze	CAN MED

Enjoy your spring and summer everyone! I look forward to meeting with all of you at Emerald Lake on September 19, 20 and 21, 2007.

Reminder: It would be extremely wise to book your accommodation for Emerald Lake as early as possible. You heard it from me!

Barry Bowtell
President AARM 2007



Alberta Association of Radiology Managers

SPONSORSHIP

Bronze - \$250.00

Mention on Tabletop display
Mention in conference letter
Banner in Conference room – 1 banner not bigger than 4x8 (must be supplied by vendor)

Silver - \$500.00

Mention on Tabletop display
Mention in conference letter
Banner in Conference room – 1 banner not bigger than 4x8 (must be supplied by vendor)
2 tickets to the finale dinner

Gold - \$750.00

Mention on Tabletop display
Mention in conference letter
Banner in Conference room – 1 banner not bigger than 4x8 (must be supplied by vendor)
4 tickets to the finale dinner

Platinum - \$1000.00

Mention on Tabletop display
Mention in conference letter
Banner in Conference room – 1 banner not bigger than 4x8 (must be supplied by vendor)
2 tickets to the finale dinner
1-year complimentary web- link (credit will start once web is operating)

Double Platinum - \$1500.00

Mention on Tabletop display
Mention in conference letter
Banner in Conference room – 1 banner not bigger than 4x8 (must be supplied by vendor)
2 tickets to the finale dinner
1-year complimentary web- link (credit will start once web is operating)
1 breakfast sponsorship



AARM EDUCATION COMMITTEE REPORT 2007

“Think Like A Winner”

AARM members continue to show their dedication and support to the association by providing us with very positive feedback on the conferences. “Think Like A Winner” held in Banff at the Buffalo Mountain Lodge in September 2006 was no exception. The atmosphere was outstanding with lots of fresh mountain air, incredible views, and a cozy fireplace in meeting room and every guest room.

We kicked off the sessions with our keynote speaker Randy Parke who was very informative and actually made us think about the future. He provided each participant with a copy of his book titled “Thinking for Results”. Then after check-in, members enjoyed networking with their old and new friends in the hospitality suite. A black and white dinner and casino night were held in the hotel. The Texas Hold-em game was co-ordinated by Larry Filipow and proved to be a fun learning experience for many. Prizes were given to the top three money earners. A Lifetime membership presentation and slide show was given to Kevin Knops by Denise McIver, Barry Bowtell and Chris Brake.

Thursday morning we welcomed Dr. Ravi Bhargava who spoke on Feta MRI...very interesting. Next Denise McIver and Heather Ahl spoke on CT Learning Outcomes...extremely helpful in the workplace. After the break a business meeting was held, then lunch on our own, followed by management workshops. The hospitality suite opened at 4 PM and at 6 PM everyone took the bus over to Brewer’s Ranch for a barbeque and dancing in the tent. The past president’s award was presented to Sandy Duckett by Eve Groth from Bracco.

Friday morning began with Tracey Clare from the HOPE Program in Edmonton speaking on “Myth and Fact”. Then Dr. Richard Frayne from Calgary gave a very informative talk on “Molecular Imaging” followed by Bev Chabidon from Red Deer speaking on “Soft Skin Breast Imaging” which is a new modality being researched in Central Alberta.

The Executive and Education Committees would like to thank all the members who attended (60 in total) and the commercial representatives who so generously supported this event. The following vendors are those who donated to this conference:

Platinum sponsor-GE Healthcare

Gold sponsor-Philips and Berlex

Silver sponsor-Kodak Canada Inc., Toshiba, Agfa, Bracco, and EZEM

Bronze sponsor-Can Med

The fall 2008 Conference will be held in Banff at the Juniper Lodge(a boutique hotel) on Sept.17,18, & 19th.

Respectively submitted,

Linda Prior

Chairperson, Education Committee



Alberta Association of Radiology Managers

AARM OLYMPICS Emerald Lake Lodge Sept.19, 20,21st, 2007 AGENDA

Wed. Sept.19th

1230-1315-Registration –Vice president's room
1315-Opening remarks-Barry Bowtell
1330-1630-James Robbins -Keynote -"Peak Performance Leadership"
1700-Hospitality Suite
1830-Cocktails
1900-Barbeque- Cilantro on the Lake
2000-2300 Mini Olympic Team Challenge

Thurs. Sept.20th

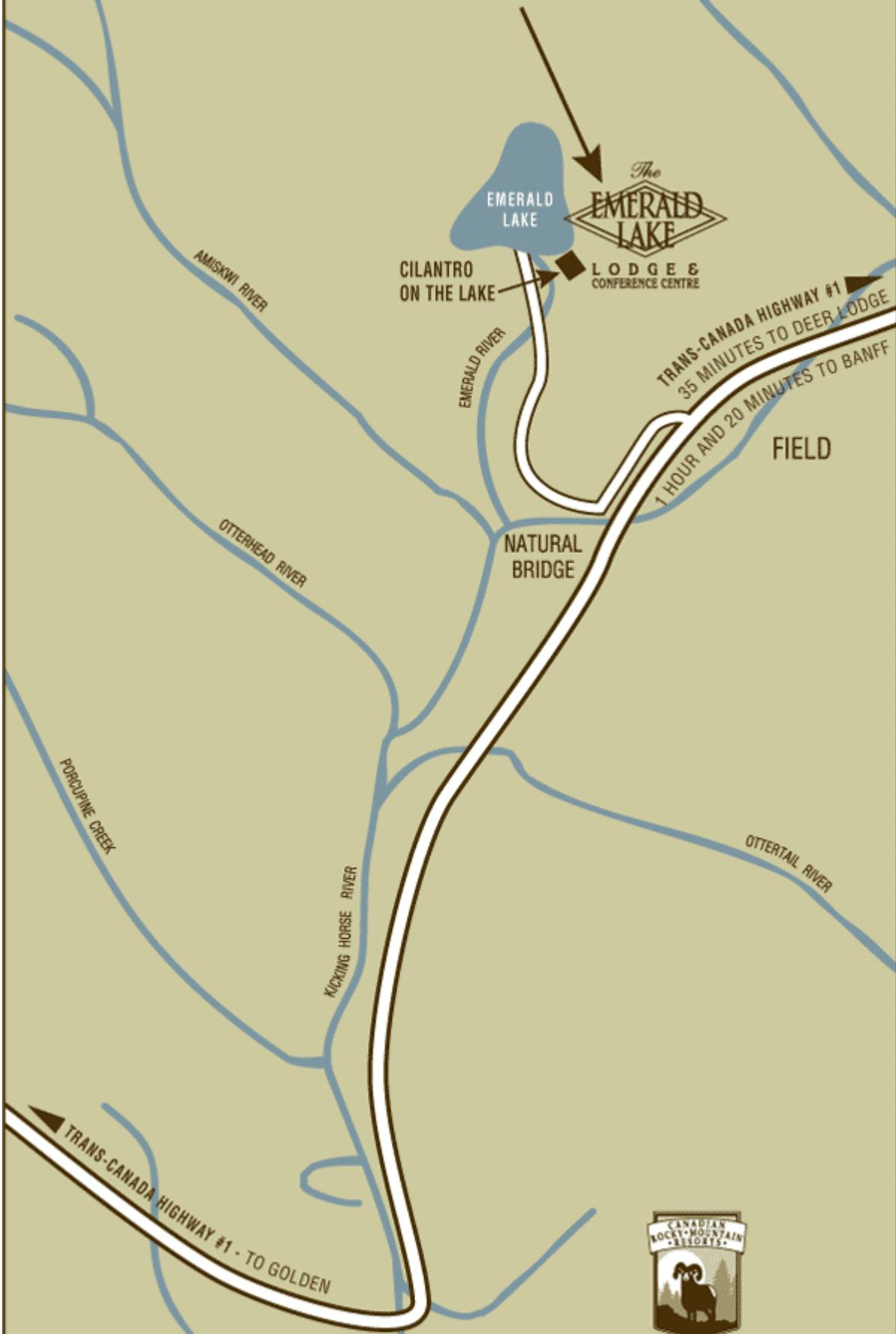
0800- Continental Breakfast & Registration
0830-0930 Dr. Vickar (CAR President)-Criteria for Ordering Exams
0930-1000-Break
1000-1100-Andy Deschenes, RTR- Life in the Military (Afghanistan Stories)
1100-1200 Business Meeting
Lunch on your own
1300-Management Workshops
1600-Hospitality Suite
1800-Piano Bar Cocktails-Yoho Lounge (Please dress in your most creative lounge Attire)
1900-Dinner
2000-Sing Along with Aaron Bailey

Fri. Sept, 21st

0800-Continental Breakfast
0830-0930-Dr. Richard Turner-MSK Sports Injuries
0930-1000-Break
1000-1100-Dr. Richard Turner- MSK Sports Injuries continued
1100-1200-Custom Designed personal fitness-Speaker TBA from NAIT
1200-Lunch

for Management Workshops....bring hiking gear.....other activities available.....golf, canoeing, airplane tours and horse back riding

EMERALD LAKE LODGE



WHERE LUXURY IS SECOND NATURE