



*Alberta Association of Radiology Managers*

# 2008 Spring – Summer Newsletter

## *AARM EXECUTIVE*

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## AARM PRESIDENT'S MESSAGE

**AARM FALL CONFERENCE**

**SEPTEMBER 17<sup>TH</sup> TO 19<sup>TH</sup>, 2008**

As we're nearing the end of the spring season and are heading into summer it's once again time to start thinking about the AARM Fall Conference and Annual General Meeting.



This year, as an organization of managers committed to future of Diagnostic Imaging in Alberta, we are excited to be celebrating the 30 Year Anniversary of the AARM. In keeping with the anniversary theme, this year's conference focus will be "Pearls and Promises: The Changing Face of Medicine".

We are looking forward to meeting old friends and colleagues as well as welcoming those new to the organization. This year's conference will be held at the recently renovated Juniper Lodge in Banff. Nestled at the foot of Mt. Norquay, it boasts one of the most spectacular locations in the area, a fantastic view of the Rockies, and award winning dining.

For more information on The Juniper Lodge, check out their website:

[www.thejuniper.com](http://www.thejuniper.com)



Once again our Education Committee is working on putting together an outstanding line up of speakers that includes: Phil Callaway who will be speaking on "Coping on Life Through Laughter"; Mark Jones who will be speaking on "Progression Planning: Who Would Sit in Your Board Room?"; and

Dr. Ed Wiebe who will be speaking on Rare and Interesting Radiology Finds over 30 Years.

Additionally we will be returning to Brewster's Mountain Bar-B-Que on Wednesday for a relaxed meal, and entertainment with a beach theme (bring your best flowered shirt)! Thursday evening's entertainment will be provided by CJ Berube. Also, as part of the 30 Year celebration we look forward to a Power Point presentation by Kevin Knopps, the AARM Archivist. Be prepared for some interesting photos!

## **AARM WEBSITE**

We are excited to announce that the AARM Website is now up and running. After much discussion and a motion at last year's AGM, Executive has decided to leave the name as is and to find a suitable domain name. The website address is:

[www.albertaradiologymanagers.com](http://www.albertaradiologymanagers.com)

Check out the website for conference information, links to vendor sites, employment opportunities and membership information!

A special "Thank You" to Sandy Duckett and Paul Filipow for all their hard work in putting the site together.

## **LIFETIME MEMBERSHIP AWARD**

Over the years many of you have had the privilege and pleasure to have known and / or worked with Sheila Kirk of Capital Health. After 34 years of exemplary service and leadership in the Diagnostic Imaging community, Sheila has recently retired from her position as Director Of Community and Suburban Rural Sites for Capital Health. It will be our pleasure to present the Lifetime Membership Award to Sheila in recognition of her commitment to excellence, her commitment to her staff, and her commitment to the success of the AARM.

## **DUES NOTICE 2008**

As you are reading this newsletter, the membership renewal process is underway. Your membership with our association is a mutually beneficial partnership. You gain by being part of the cutting edge of Diagnostic Imaging advancements in Alberta. The collective association is strengthened as it represents the majority of Radiology Managers working in Alberta.

Attached please find the Dues Notice 2008. Dues are to be submitted to Ellen Johnstone by 30 June, 2008.

## **SPONSORSHIP PACKAGES**

In order to better recognize the contributions of vendor sponsors to the AARM, the sponsorship program was modified in 2007 for the Emerald Lake conference and was very well supported by the vendor community!

We are grateful for the support of the following vendors:

Siemens Canada Ltd	Double Platinum
General Electric Canada	Platinum
AGFA	Gold
Toshiba	Silver
Horizon Medical	Silver
Philips	Silver
Christie Group	Silver
Carestream (Kodak)	Silver
CSP Medical	Bronze
E-Z-EM Canada	Bronze
CANMED	Bronze
Bracco	Bronze

## **HOTEL RESERVATIONS:**

The Juniper Lodge is a smaller boutique hotel. If you want to be sure you are staying at the conference location, be sure to book as early as possible. The AARM has reserved all 53 rooms at the hotel at a rate of \$129.00 / night for a Standard Room. The Juniper has agreed to extend that price to conference participants who wish to extend their stay.

For reservations contact The Juniper Lodge at:

Toll Free: 1.866.551.2281  
Direct Line: 1.403.762.2281

Ellen Sitler  
President AARM 2008





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## **SPONSORSHIP**

### **Bronze - \$250.00**

Mention on Tabletop display  
Mention in conference letter  
Banner in Conference room – 1 banner not bigger than 4x8 (must be supplied by vendor)

### **Silver - \$500.00**

Mention on Tabletop display  
Mention in conference letter  
Banner in Conference room – 1 banner not bigger than 4x8 (must be supplied by vendor)  
2 tickets to the finale dinner

### **Gold - \$750.00**

Mention on Tabletop display  
Mention in conference letter  
Banner in Conference room – 1 banner not bigger than 4x8 (must be supplied by vendor)  
4 tickets to the finale dinner

### **Platinum - \$1000.00**

Mention on Tabletop display  
Mention in conference letter  
Banner in Conference room – 1 banner not bigger than 4x8 (must be supplied by vendor)  
2 tickets to the finale dinner  
1-year complimentary web- link (credit will start once web is operating)

### **Double Platinum - \$1500.00**

Mention on Tabletop display  
Mention in conference letter  
Banner in Conference room – 1 banner not bigger than 4x8 (must be supplied by vendor)  
2 tickets to the finale dinner  
1-year complimentary web- link (credit will start once web is operating)  
1 breakfast sponsorship



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### **AARM Education Committee Report 2008**

The 2007 AARM Conference was held for the first time outside of the Alberta border at the beautiful “Emerald Lake Resort”. Even the name of the resort did not prepare me for the magnificent color of the water and the cozy cabin-style rooms with duvets and fireplaces to curl up in front of!

The theme for the Conference was the “AARM Olympics”. We welcomed all members on Wednesday afternoon and then started the conference off with our keynote speaker – James Robbins. His presentation entitled “Peak Performance Leadership” spoke to the issues of staff retention and engagement. He was very informative and got the Conference off to a great start! Then after members finished checking-in, they enjoyed networking with old and new friends in the hospitality suite. For supper that evening, a delicious barbeque was enjoyed at the “Cilantro on the Lake”. Following supper, Ellen Sitler presented the Lifetime Membership Award to Carol McMillan. Then it was time for the Games to Begin! The membership was divided into teams and competed in a number of challenges in the AARM Olympic Games. Much fun and frivolity was had by all.

Thursday morning we welcomed Dr. David Vicar, who spoke to- “Is there a Future in Radiology?” This gave us all something to think about. Next we had Adrein Deschenes speak to us about his experiences as an x-ray tech in the Military. Wow, his pictures told a thousand stories! After the break we had our business meeting, then had lunch on our own, followed by management workshops. The hospitality suite opened again for more networking later in the afternoon, followed by dinner in the Vice President’s Room. Barry Bowtell presented the Past President’s Award to Peter Froese. A Piano Bar and Sing Along followed with Bruce and Lori Mohacsy entertaining us.

Friday morning began with Dr Richard Turner speaking on “Imaging in Sports Medicine – Modalities and Uses” – very interesting! We then had a break and Dr Turner spoke about Specific Pathology in Sports Medicine. Our final speaker was Mr. Paul Munroe – a National Coach whose presentation was entitled “How Everyone Can Be An Olympian”. His heartfelt speech was a great way to wind up the Conference! A quick lunch was enjoyed by all, and then it was goodbye for another year!

The Executive and Education Committees would like to thank all the members who attended (53 in total) as well as the commercial representatives who so generously supported this event.

The fall 2008 Conference will be held in Banff at the Juniper Lodge (a Boutique hotel) on September 17<sup>th</sup>, 18<sup>th</sup>, and 19<sup>th</sup>)

The Sponsors for the 2007 Conference were:

Respectively submitted,  
Andrea Kadar  
Chairperson, Education Committee



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**AARM 2008**  
**Pearls and Promises: The Changing Face of Medicine**  
**Banff, Alberta**  
**Sept.17<sup>th</sup> – 19<sup>th</sup>, 2008 AGENDA (Tentative)**

**WEDNESDAY, SEPTEMBER 17<sup>TH</sup>**

- 1230-1315 Registration
- 1315-1330 Opening Remarks
- 1330-1445 Ankle Brachial Index Program – Radiologist from CAMIS
- 1445-1515 Coffee
- 1515-1630 Phil Callaway – Coping with Life Thru Laughter
- 1630-1800 Hospitality Suite
- 1800-1810 Bus leaves for Brewster's Ranch

**THURSDAY, SEPTEMBER 18<sup>TH</sup>**

- 0745-0830 Registration and Breakfast
- 0830-0930 Mark Jones – Progression Planning (Who would Sit in Your Board Room?)
- 0930-1030 Charise Jones – 7 Habits of Highly Effective People
- 1030-1100 Coffee
- 1100-1200 Business Meeting

Lunch on your own and Management Workshops

- 1600-1730 Hospitality Suite
- 1800-2300 Supper at Juniper Hotel with Entertainment by CJ Buruve

**FRIDAY, SEPTEMBER 19<sup>TH</sup>**

- 0800-0830 Registration and Breakfast
- 0830-0845 Opening Remarks
- 0845-1000 Dr. Ed Wiebe – Rare Radiography Finds Over the Past 30 Years
- 1000-1030 Coffee
- 1030-1145 Dr. Ed Wiebe- Continued
- 1145-1200 Closing Remarks



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Registration Form 2008

Name: \_\_\_\_\_ Hospital/Company \_\_\_\_\_

Mailing Address \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Registration (Full registration includes 1 lunch and 2 dinners)

Members: \$390  
Non Members: \$425  
Daily Fee \$100

Extra meal tickets:

Dinner (Wednesday): \$70 x \_\_\_\_\_  
Dinner (Thursday): \$50 x \_\_\_\_\_  
Lunch (Friday): \$25 x \_\_\_\_\_

Total Charges: \_\_\_\_\_

(Please make cheques payable to AARM Fall Conference 2008)

Mail registration form and cheque to:

Ellen Johnstone  
Treasurer, AARM  
C/O Department of Diagnostic Imaging  
St. Joseph's General Hospital  
PO Bag 490  
Vegreville, AB T9C 1R5  
Ph: (780) 603-4415  
Fax: (780) 603-4420